

AD RESERVATION FORM - 2024 MARENGO-UNION CHAMBER COMMUNITY GUIDE

Chamber Phone: (815) 568-6680 - e-mail: chamber@marengo-union.com - fax: (815) 568-7257

Graphic Designer - Cindy Miller - Phone: (815) 544-5627 - email: cmiller@t6b.com

PLEASE COMPLETE AND RETURN TO THE CHAMBER BY APRIL 5TH.

1 ADVERTISER INFORMATION

Company Name: _____ Phone #: _____

Contact Name: _____ e-mail: _____

2 AD SPACE DETAILS — please check the appropriate box

- ☐ Please use the Same ad as 2023,
(confirm size by selecting ad size in chart below.)
- ☐ Please use the Same ad as 2023 but with changes,
(please submit copy of ad with changes marked.)
- ☐ We will Submit a new ad in electronic format -
Print Ready PDF – please email ad file direct to our
designer - Cindy Miller, cmiller@T6B.com, please
use 'Chamber Guide ad' in the subject line.

3 AD SIZES AND PRICING

INTERIOR - BLACK / WHITE ADS

☐ SPOT COLOR IS AVAILABLE FOR NO CHARGE (Dark Blue)

☐ 1/8 Page - BW
3.625"w x 2.125"h
MEMBER: \$225
NON-MEMBER: \$375

☐ 1/2 Page - BW
7.5"w x 4.75"h
MEMBER: \$475
NON-MEMBER: \$700

☐ Non-Profit Special Rate
1/4 Page BW, 3.625"w x 4.75"h
MEMBER: \$175
NON-MEMBER: \$250
*Non-profit rate applies to schools,
churches, community groups or
organizations ONLY.*

☐ 1/4 Page - BW
3.625"w x 4.75"h
MEMBER: \$325
NON-MEMBER: \$465

☐ Full Page - BW
7.5"w x 9.75"h
MEMBER: \$750
NON-MEMBER: \$990

All ad files should be submitted in the proper dimensions/proportions, in PDF format
(Print ready, Hi-Res images, Fonts converted to outlines, black & white - NO RGB color).

COVERS - FULL COLOR ADS: INSIDE FRONT OR BACK AND OUTSIDE BACK - FIRST COME, FIRST SERVED.

MEMBER COST

- ☐ Inside Front Cover \$1,285
- ☐ Inside Back Cover \$1,285
- ☐ Outside Back Cover \$1,855

1/2 Page Inside Cover Ads for \$600 may be available,
contact the chamber for more information.

Specs for Full Color-Full Page ads:

8.25" x 10.75" plus .125" bleed;
or non-bleed size: 7.5" x 10".

Please contact the graphic
designer, Cindy Miller-
(815) 544-5627, for proper file
specs before submitting.

4 BUSINESS DIRECTORY LISTING

The Community Guide lists all Chamber members in the business directory section with
ONE FREE listing, the same category that is used in your membership.

If you would like your business listed under **additional categories the cost for each additional is \$25.** Choose from categories available listed on the enclosed sheet.

- Please list my company under the following additional categories
(list here or check off on the list) _____

The due date for payment of advertising is due upon final approval of your ad.
Membership Dues must be paid in full at the time of placement of ad to receive the member rate.

5

PLEASE RETURN THIS FORM:
Marengo-Union Chamber
of Commerce
116 S. State Street
Marengo, IL 60152
(815) 568-6680
FAX (815) 568-7257
chamber@marengo-union.com

Ad Cost Calculation:

Ad Cost \$ _____

Extra Categories
(optional) \$ _____

Total: \$ _____

Company Name: _____

Business categories to choose from:

If you do not see your business category please write it in the 'Other' selection.

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Dance Education | <input type="checkbox"/> Janitorial Services-Commercial & Industrial | <input type="checkbox"/> Professional Counselor |
| <input type="checkbox"/> Advertising Agency | <input type="checkbox"/> Dentists | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Radio Station |
| <input type="checkbox"/> Advertising Print/On-Line | <input type="checkbox"/> Drapery | <input type="checkbox"/> Landscaping & Ponds | <input type="checkbox"/> Real Estate Agents |
| <input type="checkbox"/> Ag Tourism | <input type="checkbox"/> Economic Development | <input type="checkbox"/> Landscaping Supplies | <input type="checkbox"/> Remodeling |
| <input type="checkbox"/> Amusements/Carnivals | <input type="checkbox"/> Embroidery | <input type="checkbox"/> Lawn & Garden | <input type="checkbox"/> Rental Equipment |
| <input type="checkbox"/> Animal Welfare | <input type="checkbox"/> Employment | <input type="checkbox"/> Legislative Offices | <input type="checkbox"/> Resale/Consignment |
| <input type="checkbox"/> Appliance Service & Repair | <input type="checkbox"/> Engravings | <input type="checkbox"/> Libraries | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Appliances/TVs | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Limousine Service | <input type="checkbox"/> Retail Store |
| <input type="checkbox"/> Artist/Photography | <input type="checkbox"/> Equestrian Centers | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Farm Equipment | <input type="checkbox"/> Marketing Consultants | <input type="checkbox"/> Sales Promotion/Premiums |
| <input type="checkbox"/> Auto Paint & Body Repairs | <input type="checkbox"/> Feed - Livestock/Pets | <input type="checkbox"/> Marketing/Merchandising | <input type="checkbox"/> Schools |
| <input type="checkbox"/> Auto Parts & Supplies | <input type="checkbox"/> Festivals | <input type="checkbox"/> Marketing/Public Relations | <input type="checkbox"/> Security Systems |
| <input type="checkbox"/> Auto Sales & Rentals | <input type="checkbox"/> Financial Advisor | <input type="checkbox"/> Markets/Grocery | <input type="checkbox"/> Septic & Sewer Service |
| <input type="checkbox"/> Auto/Truck Service & Repair | <input type="checkbox"/> Financial Planning | <input type="checkbox"/> Martial Arts | <input type="checkbox"/> Service & Repairs |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Fine Furs | <input type="checkbox"/> Massage & Wellness | <input type="checkbox"/> Service Organizations |
| <input type="checkbox"/> Awards & Trophies | <input type="checkbox"/> Fire Inspection | <input type="checkbox"/> Massage Therapy | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Bakery/Sandwich Shop | <input type="checkbox"/> Firearms Sales/Gun Range | <input type="checkbox"/> Medical Centers | <input type="checkbox"/> Solid Surface Fabricators |
| <input type="checkbox"/> Banks | <input type="checkbox"/> Fitness/Exercise | <input type="checkbox"/> Military Surplus | <input type="checkbox"/> Spinning Supplies |
| <input type="checkbox"/> Banquet Halls | <input type="checkbox"/> Flooring | <input type="checkbox"/> Motorcycle Repair and Storage | <input type="checkbox"/> Taverns/Pubs |
| <input type="checkbox"/> Beauty Consultants | <input type="checkbox"/> Florist | <input type="checkbox"/> Moving & Storage | <input type="checkbox"/> Tax Service |
| <input type="checkbox"/> Bowling | <input type="checkbox"/> Food Pantry | <input type="checkbox"/> Municipal Services | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Funeral Services | <input type="checkbox"/> Museums | <input type="checkbox"/> Township |
| <input type="checkbox"/> Cabinetry/Woodworking | <input type="checkbox"/> Furniture | <input type="checkbox"/> Musician | <input type="checkbox"/> Trade Show Contractors |
| <input type="checkbox"/> Camping/Campgrounds | <input type="checkbox"/> Garage Doors | <input type="checkbox"/> Nail Salon | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Candidate for Public Office | <input type="checkbox"/> Gas & Propane Service | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Carpet & Tile | <input type="checkbox"/> Gifts & Cards | <input type="checkbox"/> Nursing Homes | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Carpet & Upholstery Cleaning | <input type="checkbox"/> Golf & Country Clubs | <input type="checkbox"/> Office Equipment/Service | <input type="checkbox"/> Utility Construction |
| <input type="checkbox"/> Carpet/Upholstery | <input type="checkbox"/> Government Offices | <input type="checkbox"/> Optometrist/Eye Care | <input type="checkbox"/> Veterinarians |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Graphic Arts/Typesetting | <input type="checkbox"/> Parks & Recreation | <input type="checkbox"/> Waste Hauling |
| <input type="checkbox"/> Charitable Organizations | <input type="checkbox"/> Grocery Store | <input type="checkbox"/> Paving | <input type="checkbox"/> Water Heaters |
| <input type="checkbox"/> Chiropractors | <input type="checkbox"/> Hair Salon | <input type="checkbox"/> Pet Services | <input type="checkbox"/> Water Services |
| <input type="checkbox"/> Churches | <input type="checkbox"/> Hardware | <input type="checkbox"/> Pet Store | <input type="checkbox"/> Water Treatment |
| <input type="checkbox"/> City & Village Offices | <input type="checkbox"/> Heating/Air-Conditioning | <input type="checkbox"/> Pharmacy | <input type="checkbox"/> Water-Bottled |
| <input type="checkbox"/> Cleaning Products | <input type="checkbox"/> Home Decor/Painting | <input type="checkbox"/> Photography | <input type="checkbox"/> Website Design & Development |
| <input type="checkbox"/> Clubs & Organizations | <input type="checkbox"/> Home Health | <input type="checkbox"/> Physical Therapy | <input type="checkbox"/> Website Development/E-Mail Service |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Home Inspection Services | <input type="checkbox"/> Physicians | <input type="checkbox"/> Welding |
| <input type="checkbox"/> Computer Consulting | <input type="checkbox"/> Home Parties | <input type="checkbox"/> Plumbing | <input type="checkbox"/> Yoga, Physical fitness |
| <input type="checkbox"/> Computer Sales/Service | <input type="checkbox"/> Hospitals | <input type="checkbox"/> Police/ Sheriff & Fire | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Contractors | <input type="checkbox"/> Hotels/Lodging | <input type="checkbox"/> Pools | _____ |
| <input type="checkbox"/> Cosmetics | <input type="checkbox"/> Housing/Sub-Divisions | <input type="checkbox"/> Post Office | |
| <input type="checkbox"/> Counselor | <input type="checkbox"/> Insurance | <input type="checkbox"/> Printing | |
| <input type="checkbox"/> Cultural Organization | <input type="checkbox"/> Investment Services | | |

IMPORTANT AD SUBMISSION INFORMATION:

Cost of Interior ad includes design of your ad, but you may send in your own electronic ad file.

If you submit a Word or Publisher file we will need to recreate it in our graphic design program.

AD PREPARATION: All ad files should be submitted in the proper dimensions/proportions, in PDF format (Print ready, Hi-Res, Fonts converted to outlines, black & white - NO RGB color), except for Full-Color ads which must be in CMYK COLOR. If the fonts are not embedded or converted to outlines we cannot be responsible for font changes during production. Photos used in the file should be at least 300dpi. PLEASE CONTACT US FOR ADDITIONAL GUIDANCE AND PRINT READY SPECS IF PREPARING AN AD WITH SPOT COLOR.

If you are not able to submit a print ready PDF, you may provide us with supporting documents/photos/old layouts etc. anything you would like us to follow for the ad design. We will work with you to prepare an ad and supply a proof for your approval. Submit artwork/logos/photos in the form of graphic files (.EPS, .TIF, JPG. or PDF format) Graphics and photos copied from a website are NOT of high enough resolution for quality publication. If you do not have electronic art, etc. provide a clean hard copy that can be scanned.

SPOT COLOR AVAILABLE: Our spot ink color this year is **Dark Blue**. You may request we add color to your black and white ad, this is not full color.