

Celebrating
55
YEARS



Welcome to the MARENGO-UNION CHAMBER COMMUNITY GUIDE

PLACE YOUR AD IN
OUR 28TH ISSUE

We are pleased to announce
for the first time ever
Our Guide will
be completely
FULL COLOR

**RESERVE YOUR
AD NOW!**

Ad Sales:
Now Thru May 16th

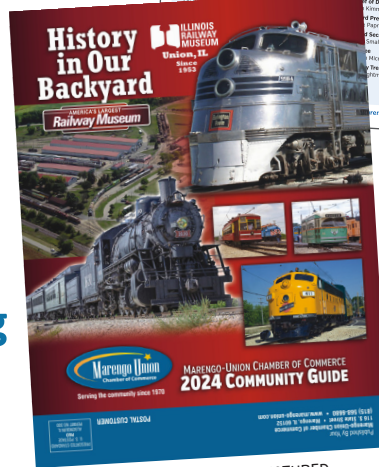
Publication Date:
June 2025

Payment Due:
Upon final ad approval

Chamber Membership Dues
must be paid in full at the
time of reservation to receive
the member rate.



SAMPLE PG WITH
FULL COLOR
(SUBJECT TO CHANGE)



2024 GUIDE COVER PICTURED

The 2025 Marengo-Union Chamber Community Guide is a handy reference of need-to-know information and promotes your business or organization to EVERY Marengo and Union area household 365 days of the year.

The Guide is mailed FREE TO ALL households in the 60152 and 60180 zip codes. It is also distributed to new residents, campgrounds, and truck stops, and is available at the chamber office and some area businesses throughout the year.

DOUBLE EXPOSURE FOR YOUR ADVERTISING DOLLARS.

WEBSITE VISITORS can access the complete guide online via PDF download.

A click on your ad will send the viewer directly to your website.

CHAMBER MEMBER BUSINESS DIRECTORY PAGES INCLUDE:

- Your business is listed in the business directory pages by Business Category and by Company Name.
- Advertiser listings are highlighted with a tint color *and* a QR code sending visitors to YOUR website.

PLEASE COMPLETE THE INCLUDED RESERVATION FORM.
For more information please call Colleen at the Chamber (815) 568-6680

AD RESERVATION FORM - 2025 MARENGO-UNION CHAMBER COMMUNITY GUIDE

Chamber Phone: (815) 568-6680 - e-mail: chamber@marengo-union.com - fax: (815) 568-7257

Graphic Designer - Cindy Miller - Phone: (815) 544-5627 - email: cmiller@t6b.com

PLEASE COMPLETE AND RETURN TO THE CHAMBER BY MAY 16TH.

1 ADVERTISER INFORMATION

Company Name: _____ Phone #: _____

Contact Name: _____ e-mail: _____

2 AD SPACE DETAILS — please check the appropriate box

- Please use the Same ad as 2024, as shown on proof upgraded to full color. (confirm size by selecting ad size in chart below.)
- Please use the Same ad as 2024 as shown on proof upgraded to full color...but with changes, (please submit copy of ad with changes marked.)
- We will Submit a new ad in electronic format - **PRINT READY PDF** – please email ad file direct to our designer - **Cindy Miller, cmiller@T6B.com**, please use 'Chamber Guide ad' in the subject line.

3 AD SIZES AND PRICING

ALL INTERIOR PAGE ADS ARE NOW FULL COLOR

All ad files should be submitted in the proper dimensions/proportions, in PDF format: **Print Ready, Hi-Res Images, Fonts converted to outlines, CMYK color.**

PAYMENT OF ADVERTISING IS DUE UPON FINAL APPROVAL OF YOUR AD.

Membership Dues must be paid in full at the time of placement of ad to receive the member rate.

<input type="checkbox"/> 1/8 Page - Full Color 3.625"w x 2.125"h MEMBER: \$250 NON-MEMBER: \$400	<input type="checkbox"/> 1/2 Page - Full Color 7.5"w x 4.75"h MEMBER: \$525 NON-MEMBER: \$800	<input type="checkbox"/> Non-Profit Special Rate 1/4 Page - Full Color 3.625"w x 4.75"h MEMBER: \$200 NON-MEMBER: \$275 <i>Non-profit rate applies to schools, churches, community groups or organizations ONLY</i>
<input type="checkbox"/> 1/4 Page - Full Color 3.625"w x 4.75"h MEMBER: \$350 NON-MEMBER: \$510	<input type="checkbox"/> Full Page - Full Color 7.5"w x 9.75"h MEMBER: \$800 NON-MEMBER: \$1,100	

COVERS - FULL COLOR ADS: INSIDE FRONT OR BACK AND OUTSIDE BACK - FIRST COME, FIRST SERVED -

MEMBER COST

Inside Front Cover \$1,500

Inside Back Cover \$1,500

Outside Back Cover \$2,100

1/2 Page Inside Cover Ads for \$600 may be available, contact the chamber for more information.

Specs for Full Color-Full Page ads:
NEW SIZES: 8.5" x 11" plus .125" bleed; or non-bleed size: 7.75" x 10.25".
 Please contact the graphic designer, **Cindy Miller - (815) 544-5627**, for proper file specs before submitting.

4 BUSINESS DIRECTORY LISTING

The Community Guide lists all Chamber members in the business directory section with **ONE FREE listing, the same category that is used in your membership.**

OPTIONAL: If you would like your business listed under *additional categories the cost for each additional is \$25.* Choose from categories available listed on the enclosed sheet.

• Please list my company under the following additional categories (list here or check on list) _____

5

PLEASE RETURN THIS FORM:
Marengo-Union Chamber of Commerce
 116 S. State Street
 Marengo, IL 60152
 (815) 568-6680
 FAX (815) 568-7257
 Email: chamber@marengo-union.com

Ad Cost Calculation:

Ad Cost \$ _____

Extra Categories (optional) \$ _____

Total: \$ _____

Company Name: _____

Business categories to choose from:

If you do not see your business category please write it in the 'Other' selection.

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Cultural Organization | <input type="checkbox"/> Investment Services | <input type="checkbox"/> Printing |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Dance Education | <input type="checkbox"/> Janitorial Services-Commercial & Industrial | <input type="checkbox"/> Professional Counselor |
| <input type="checkbox"/> Advertising Agency | <input type="checkbox"/> Dentists | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Radio Station |
| <input type="checkbox"/> Advertising Print/On-Line | <input type="checkbox"/> Drapery | <input type="checkbox"/> Landscaping & Ponds | <input type="checkbox"/> Real Estate Agents |
| <input type="checkbox"/> Ag Tourism | <input type="checkbox"/> Economic Development | <input type="checkbox"/> Landscaping Supplies | <input type="checkbox"/> Remodeling |
| <input type="checkbox"/> Amusements/Carnivals | <input type="checkbox"/> Embroidery | <input type="checkbox"/> Lawn & Garden | <input type="checkbox"/> Rental Equipment |
| <input type="checkbox"/> Animal Welfare | <input type="checkbox"/> Employment | <input type="checkbox"/> Legislative Offices | <input type="checkbox"/> Resale/Consignment |
| <input type="checkbox"/> Appliance Service & Repair | <input type="checkbox"/> Engravings | <input type="checkbox"/> Libraries | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Appliances/TVs | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Limousine Service | <input type="checkbox"/> Retail Store |
| <input type="checkbox"/> Artist/Photography | <input type="checkbox"/> Equestrian Centers | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Farm Equipment | <input type="checkbox"/> Marketing Consultants | <input type="checkbox"/> Sales Promotion/Premiums |
| <input type="checkbox"/> Auto Paint & Body Repairs | <input type="checkbox"/> Feed - Livestock/Pets | <input type="checkbox"/> Marketing/Merchandising | <input type="checkbox"/> Schools |
| <input type="checkbox"/> Auto Parts & Supplies | <input type="checkbox"/> Festivals | <input type="checkbox"/> Marketing/Public Relations | <input type="checkbox"/> Security Systems |
| <input type="checkbox"/> Auto Sales & Rentals | <input type="checkbox"/> Financial Advisor | <input type="checkbox"/> Markets/Grocery | <input type="checkbox"/> Septic & Sewer Service |
| <input type="checkbox"/> Auto/Truck Service & Repair | <input type="checkbox"/> Financial Planning | <input type="checkbox"/> Martial Arts | <input type="checkbox"/> Service & Repairs |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Fine Furs | <input type="checkbox"/> Massage & Wellness | <input type="checkbox"/> Service Organizations |
| <input type="checkbox"/> Awards & Trophies | <input type="checkbox"/> Fire Inspection | <input type="checkbox"/> Massage Therapy | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Bakery/Sandwich Shop | <input type="checkbox"/> Firearms Sales/Gun Range | <input type="checkbox"/> Medical Centers | <input type="checkbox"/> Solid Surface Fabricators |
| <input type="checkbox"/> Banks | <input type="checkbox"/> Fitness/Exercise | <input type="checkbox"/> Military Surplus | <input type="checkbox"/> Spinning Supplies |
| <input type="checkbox"/> Banquet Halls | <input type="checkbox"/> Flooring | <input type="checkbox"/> Motorcycle Repair and Storage | <input type="checkbox"/> Taverns/Pubs |
| <input type="checkbox"/> Beauty Consultants | <input type="checkbox"/> Florist | <input type="checkbox"/> Moving & Storage | <input type="checkbox"/> Tax Service |
| <input type="checkbox"/> Bowling | <input type="checkbox"/> Food Pantry | <input type="checkbox"/> Municipal Services | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Funeral Services | <input type="checkbox"/> Museums | <input type="checkbox"/> Township |
| <input type="checkbox"/> Cabinetry/Woodworking | <input type="checkbox"/> Furniture | <input type="checkbox"/> Musician | <input type="checkbox"/> Trade Show Contractors |
| <input type="checkbox"/> Camping/Campgrounds | <input type="checkbox"/> Garage Doors | <input type="checkbox"/> Nail Salon | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Candidate for Public Office | <input type="checkbox"/> Gas & Propane Service | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Carpet & Tile | <input type="checkbox"/> Gifts & Cards | <input type="checkbox"/> Nursing Homes | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Carpet & Upholstery Cleaning | <input type="checkbox"/> Golf & Country Clubs | <input type="checkbox"/> Office Equipment/Service | <input type="checkbox"/> Utility Construction |
| <input type="checkbox"/> Carpet/Upholstery | <input type="checkbox"/> Government Offices | <input type="checkbox"/> Optometrist/Eye Care | <input type="checkbox"/> Veterinarians |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Graphic Arts/Typesetting | <input type="checkbox"/> Parks & Recreation | <input type="checkbox"/> Waste Hauling |
| <input type="checkbox"/> Charitable Organizations | <input type="checkbox"/> Grocery Store | <input type="checkbox"/> Paving | <input type="checkbox"/> Water Heaters |
| <input type="checkbox"/> Chiropractors | <input type="checkbox"/> Hair Salon | <input type="checkbox"/> Pet Services | <input type="checkbox"/> Water Services |
| <input type="checkbox"/> Churches | <input type="checkbox"/> Hardware | <input type="checkbox"/> Pet Store | <input type="checkbox"/> Water Treatment |
| <input type="checkbox"/> City & Village Offices | <input type="checkbox"/> Heating/Air-Conditioning | <input type="checkbox"/> Pharmacy | <input type="checkbox"/> Water-Bottled |
| <input type="checkbox"/> Cleaning Products | <input type="checkbox"/> Home Decor/Painting | <input type="checkbox"/> Photography | <input type="checkbox"/> Website Design & Development |
| <input type="checkbox"/> Clubs & Organizations | <input type="checkbox"/> Home Health | <input type="checkbox"/> Physical Therapy | <input type="checkbox"/> Website Development/E-Mail Service |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Home Inspection Services | <input type="checkbox"/> Physicians | <input type="checkbox"/> Welding |
| <input type="checkbox"/> Computer Consulting | <input type="checkbox"/> Home Parties | <input type="checkbox"/> Plumbing | <input type="checkbox"/> Yoga, Physical fitness |
| <input type="checkbox"/> Computer Sales/Service | <input type="checkbox"/> Hospitals | <input type="checkbox"/> Police/ Sheriff & Fire | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Contractors | <input type="checkbox"/> Hotels/Lodging | <input type="checkbox"/> Pools | _____ |
| <input type="checkbox"/> Cosmetics | <input type="checkbox"/> Housing/Sub-Divisions | <input type="checkbox"/> Post Office | |
| <input type="checkbox"/> Counselor | <input type="checkbox"/> Insurance | | |

IMPORTANT AD SUBMISSION INFORMATION:

Cost of Interior ad includes design of your ad, but you may send in your own electronic ad file.

If you submit a Word or Publisher file we will need to recreate it in our graphic design program.

AD PREPARATION: All ad files should be submitted in the proper dimensions/proportions, in PDF format (Print ready, Hi-Res, Fonts converted to outlines, CMYK color), If the fonts are not embedded or converted to outlines we cannot be responsible for font changes during production. Photos used in the file should be at least 300dpi. PLEASE CONTACT US FOR ADDITIONAL GUIDANCE AND PRINT READY SPECS IF YOU ARE NOT SURE OF THESE SPECS

If you are not able to submit a print ready PDF, you may provide us with supporting documents/photos/old layouts etc. anything you would like us to follow for the ad design. We will work with you to prepare an ad and supply a proof for your approval. Submit artwork/logos/photos in the form of graphic files (.EPS, .TIF, JPG. or PDF format) Graphics and photos copied from a website are NOT of high enough resolution for quality publication. If you do not have electronic art, etc. provide a clean hard copy that can be scanned.